



Did you know?

49% of companies do not have a business continuity plan in place.

88% of companies who lose their data are forced to close within two years.

Your data is growing exponentially!

If you find yourself now in a situation where you have to deal with an explosion in the volume of your business data, you are not alone. The accelerating pace of data creation, accumulation, and diffusion is becoming an increasingly common phenomenon among companies throughout the world today. Data is growing exponentially due to widespread use of the internet, e-mail and media-rich software. As early as 2002, International Data Corporation (IDC) projected a dizzying annual data growth rate of 80%

1Mb of data is worth £10,000

Viewed from a strategic perspective, your data represents the core of your business. You have invested a lot of TIME, MONEY and EFFORT in developing your business data. Contracts, sales and records, proposals, accounting records, marketing material, business contacts, e-mails and even digital photos taken in important events, etc..., make up the bulk of your invaluable business assets, which you cannot afford to lose.

- 1Mb of data is worth approximately £10,000
- Re-building just 20Mb of lost data could take 3 weeks
- Retrieval of data from a crashed hard drive is often extremely costly and there is NO GUARANTEE of success
- £5 million protection against data loss.

Platforms we cover:



Conventional approaches to backup are not good enough

Poor "unstructured" conventional backup methodologies, such as tape, CD Rom and external hard drives are not good enough because of:

- High failure rates during data restoration
- Difficulty in detecting problems of backup before performing restoration
- Slow read/write speed
- High maintenance costs
- Expensive offsite storage of tape library
- Reduced flexibility for backup caused by fixed capacity per backup media
- Increased likelihood of occurrence of negligence-induced problems (e.g. lost or misplaced data)